



MBA

CUHK MBA Programmes

# Exchange Programme Factsheet (2024-25)



## Table of Contents

General Information .....	2
Hong Kong.....	2
School Details.....	2
Contact Information.....	3
Application Requirements and Procedures.....	4
Application Requirements.....	4
Nomination Procedures.....	4
Exchange Nomination Deadlines.....	4
Programme Information .....	5
Tentative Term and Expected Exchange Arrival Dates for Academic Year 2024-25 .....	5
Teaching Mode.....	5
Curriculum Concentrations .....	5
Course Selection .....	5
Medium of Instruction.....	6
Teaching Methods.....	6
Attendance and Class Size .....	6
Course Workload.....	6
Examinations.....	6
Language Courses .....	6
Student Services .....	7
Accommodation .....	7
Student Activities.....	7
Career Services.....	7
Expenses.....	7
Academic Expenses.....	7
Other Expenses.....	7
Others.....	8
Pre-arrival Information.....	8
Visa .....	8
Health Insurance.....	8

## General Information

### Hong Kong

Hong Kong is Asia's World City. Discover the perfect blend of contrasts where East meets West, where busy city pace meets natural countryside, and where endless skyscrapers meet traditional lifestyles.

Hong Kong is one of the safest cities in the world, a gateway to China and an epicenter for business. It is ranked 4<sup>th</sup> in the Global Financial Centres Index (GFCI 2023).

### School Details

The Chinese University of Hong Kong (CUHK) holds the distinction of being a pioneer in business education in Hong Kong. Ranked 47<sup>th</sup> in the QS World University Rankings 2024, it was the first university in the region to establish a full-time MBA degree programme. CUHK Business School is a trailblazer, as it is among the first two business schools in Asia to receive accreditation from AACSB International.

Furthermore, CUHK Business School holds the distinction of being the first business school outside North America to establish a Chapter of Beta Gamma Sigma. This international honour society recognises excellence in business and management programmes.

CUHK's commitment to excellence and innovation is unwavering, positioning it as a leading business school in Asia. This reputation is reinforced by the achievements of over 5000 MBA graduates, many of whom occupy prominent management positions in both local and international corporations. The CUHK MBA Programme clinched world's top 64 in the Financial Times Global MBA Ranking 2023.

Through its dedication to quality education and forward-thinking approaches, CUHK continues to shape the future of business education in Hong Kong and beyond.



## Contact Information

**Email:** [mbaex@cuhk.edu.hk](mailto:mbaex@cuhk.edu.hk)

**Website:** <http://www.cuhk.edu.hk/mba>

<b>Key Contact Persons:</b>	Ms. Alison GAO, Student Learning and Development Team <a href="mailto:jiangao@cuhk.edu.hk">jiangao@cuhk.edu.hk</a> (852) 3943-9240	Ms. Louie Yan, Communication and Stakeholder Engagement Team <a href="mailto:yanlouie@cuhk.edu.hk">yanlouie@cuhk.edu.hk</a> (852) 3943-1833
-----------------------------	---	--

**Fax:** (852) 2603-6289

**Address:** MBA Programmes,  
Faculty of Business Administration  
The Chinese University of Hong Kong  
14/F, Cheng Yu Tung Building, 12 Chak Cheung Street Shatin, N.T. Hong Kong

## Application Requirements and Procedures

### Application Requirements

Incoming exchange students are expected to:

- 1) be proficient in English; and
- 2) preferably have 2 to 3 years' full-time work experience

### Nomination Procedures

- 1) Complete online nomination by partner institution;
- 2) Upload a copy of the student's CV including details on date of birth, nationality and passport number; and
- 3) Students must also complete an on-line application form which is provided after the school nomination reaches our exchange office.

### Exchange Nomination Deadlines

- Term 1: April 1, 2024
- Term 2: September 1, 2024
- Term 3: November 1, 2024
- Summer Term: December 1, 2024

## Programme Information

### Tentative Term and Expected Exchange Arrival Dates for Academic Year 2024-25

Term	Tentative Term Dates (the dates below include the course examinations)	Expected Arrival Date
Term 1	September to December 2024	By August 2024
Term 2	December 2024 to March 2025	By late November 2024
Term 3	March to June 2025	By late February 2025
Summer Term	June to July 2025	By mid-June 2025

Exchange students have the flexibility to choose which full term they would like to participate in. Detailed information regarding the course offerings for each term will be announced and provided in due course.

### Teaching Mode

The default teaching and learning mode is in person and on campus for all classes.

### Curriculum Concentrations

Business Analytics, China Business, Entrepreneurship and Innovation, Finance, Information and Technology Management, Marketing

### Course Selection

Students enrolled in the MBA Programmes have the opportunity to take available courses offered within the Programme. These elective courses are specifically designed to align with the various MBA concentrations, allowing students to deepen their knowledge in their chosen field of specialisation.

To allow students to explore a broader range of subjects and expand their academic horizons beyond the core MBA curriculum, **Term 1** exchange students have the unique option to take courses offered by other departments within the CUHK Business School. It is important to note that the availability of courses offered by other departments may vary, and students must obtain approval from the respective departments to ensure their eligibility for enrolment. This ensures that students meet the necessary requirements and prerequisites for the courses they wish to take from other departments.

### Medium of Instruction

All MBA courses are taught in English with the exception of elective courses of a unique nature in which teaching in Chinese is preferable.

### Teaching Methods

Individual faculty members in MBA Programmes have the primary responsibility to decide on course materials and teaching methods that best achieve the course objectives. The selection of course materials and delivery methods aims to balance theory and practice, emphasizing relevance.

The MBA Programmes employ various teaching methods such as lectures, discussions, case analyses, seminars, gaming models, and directed research to actively engage students and promote a deeper understanding of the subject matter. Guest lecturers or discussion leaders from the industry are also invited to facilitate meaningful discussions and provide practical insights.

### Attendance and Class Size

The MBA Programmes require **mandatory class attendance**, and the MBA Office may randomly check attendance to ensure compliance. Students are expected to attend all classes, actively participate in lectures and class activities. The class size typically ranges from 15 to 60 students.

### Course Workload

Each course is either 3 units (36 in-class hours) or 1.5 units (18 in-class hours). Students are expected to take at least 9 units (108 in-class hours) in a term unless prior approval is granted.

### Examinations

The assessment format varies from course to course. If a final examination is included, it will be scheduled during the last week of the term or the designated examination week.

### Language Courses

CUHK offers intensive Chinese language courses. Students interested in taking Chinese language courses at CUHK must pay additional tuition fees. More information can be found at <http://www.cuhk.edu.hk/clc/ias.htm>.

## Student Services

### Accommodation

On-campus accommodation is not available. Students are responsible for finding off-campus accommodation. The MBA Office will provide related information and support for exchange students.

### Student Activities

- Commence networking events such as summer orientation and welcoming activities
- Student-led networking, industry, and business events and activities coordinated by the Student Association and Student Clubs
- Engaging events and activities centered around Leadership Development, Industry-Community Engagement, and the Asian Century, hosted by the MBA Office

The above may be adjusted in accordance with student initiatives.

### Career Services

During your exchange period, we encourage you to actively participate in the career activities organized by the MBA Office. We offer a diverse range of services and activities designed to support your professional development and enhance your career prospects. These activities may include:

- On-campus career fairs and recruitment talks
- Career development workshops
- Company visits, and sharing and networking opportunities with alumni and seasoned industry practitioners

## Expenses

### Academic Expenses

- 1) Books and Class Reading Materials  
Around HK\$1,560 (US\$200) per term

### Other Expenses

- 2) Visa  
Around HK\$800 (US\$100) for visa application fee and courier delivery charges
- 3) Food, Local Transportation and Personal Expenses  
Around HK\$34,500 (US\$4312) per term



## Others

### Pre-arrival Information

All MBA exchange students are affiliated to the International Asian Studies Programme (IASP). For pre-arrival information such as visa application and student registration, please visit <http://www.oal.cuhk.edu.hk/beforeyouexchange/>.

### Visa

We kindly request all exchange students to actively apply for a Hong Kong student visa (not a China Visa) before their arrival in Hong Kong. This requirement is necessary to facilitate a seamless entry into Hong Kong and ensure compliance with local immigration regulations. Please send your visa applications directly to the Hong Kong Immigration Office through the IASP office at CUHK. The IASP office will provide you with the necessary application information and timeline in due course.

### Health Insurance

CUHK actively provides coverage under the CUHK Group Personal Accident insurance for all exchange students participating in activities organized, supervised, or arranged by the university during the insurance period. This insurance ensures protection in the event of personal accidents that may occur during their involvement in CUHK activities.

Additionally, incoming exchange students holding a valid student visa can take advantage of discounts on fees and charges for "Eligible Persons" in Hospital Authority institutions throughout their stay in Hong Kong. This entitles them to reduced rates for public health services and exempts them from surgical and hospital insurance charges.

However, it is crucial for exchange students to take responsibility for arranging their own accident and sickness insurance at their own expense. This insurance should include provisions for emergency evacuation, rescuer's expenses, and repatriation for the entire duration of their studies in Hong Kong. If students plan to travel outside of Hong Kong, their insurance coverage should extend to those regions as well. For students covered by their parents' health insurance policies, it is advisable to verify the extent of coverage before coming to Hong Kong.

Exchange students are reminded to bring copies of their insurance policies to Hong Kong. Upon reporting their arrival at the IASP office, they will be required to submit copies of their insurance policies for emergency use.

Having appropriate insurance coverage is essential for exchange students to safeguard their well-being and mitigate any unexpected expenses that may arise during their time in Hong Kong.